Hair Matte

1. Introduction

Clogged drains are the bane of anyone’s bathroom maintenance routine. The hemming and hawing after water pools around our ankles despite our attempts to mitigate it. We’re used to drain covers that have more hair going underneath than getting caught, drain snakes, chemicals, and internal catchers needing to remove hardware in order to install that get slimy when you clean them off after each shower.

No longer does hair need to be pulled off fingers and stuck to the shower wall! The Hair Matte is an adhesive silicone mat that sticks to shower walls or tub sides for hair caught on hands and fingers.

The Hair Matte is travel friendly with bristles you can run your hands through. It’s easy to clean with no buildup whether the hair is wet or dry and holds with either its suction cups or detachable rings for in-shower bars, baskets, hooks.

2. Expected List of Features

The website should provide a clean and professional purchasing experience utilizing the following front-end web development elements and features:

3. Market Survey

Tubshroom is the top choice for anti-clogging technology, making it the Hair Matte’s top industry competitor. Currently, there is no direct product competitor. Below is a list of some of the top anti-clogging products and analysis of the web development features on their sites.

The strategy is to use the pros of each site as appropriate and clean up the cons for a sleek and appealing website.

Tubshroom

OXO

Drainwig

SlipX Solutions

Umbra

4. References

* [Best Shower Hair Catcher](https://moo.review/best-shower-hair-catcher/#36-8-hair-snare-drain-cover)
* [Tomy](https://us.tomy.com/grass-green/) – Similar product appearance
* [Tubshroom.com - Showershroom](https://www.tubshroom.com/collections/shop-all/products/showershroom-ultra-edition-the-hair-catcher-that-prevents-clogged-shower-stall-drains?gclid=CjwKCAjw7vuUBhBUEiwAEdu2pCPGuB6p8dgjNyZ-ckCOoasLSqkT1bRSOdwD3AJ5puEBO2-a6zqTyBoCTAUQAvD_BwE)
* [Umbra.com - Starfish Hair Catcher](https://www.umbra.com/products/starfish-hair-catcher)
* [OXO.com - Silicone drain protector](https://www.oxo.com/silicone-shower-tub-drain-protector.html)
* [SlipXsolutions.com - Stop-a-Clog Drain Protector](https://slipxsolutions.com/product/stop-a-clog-drain-protector/)
* [Drainwig.com](https://drainwig.com/)